

A GLIMPSE INTO PrintShop Mail's TYPICAL USERS



MEET WITH A VERY SPECIAL TRIBE



THEIR ENVIRONMENT

Predominately located in the print shop world



<100 employees



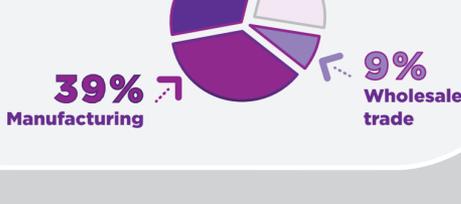
Medium-sized companies



Large companies

...They can also be found in printing facilities within...

In these industries:



Desktop



Multi users



Central Production Server



And operate

Alone and locally, as a group, or sometimes offer their own VDP services (Web)



THEIR TRADITIONS

Compose and generate high-speed mail-merge documents



Replace a word processor software that was too restrictive



Data PDF



Right off the bat, they'll start using PrintShop Mail to:

Create variable documents inside a graphical editor

Overlay variable text & images onto PDFs



Improve print production jobs



THEIR RITUALS

Signature Variable images and signatures Postal barcodes



Brochures & Letters

Print personalized promotional communications:



Do mail merges

Numbered documents



Postcards



Generate Up to 25 000 Pieces per job

...sometimes even up to millions Pieces per job



The reason for their success :

PrintShop Mail

They worship the solution and especially love...



Its intuitive interface and ease of use

Being able to create and generate print jobs

Its scalability, from VDP beginner to expert



Making full use of their digital printers

The autonomy it brings them

And its affordability



To make it short,

OUR TRIBE

Is satisfied with the solution



Has been using PrintShop Mail

for several years

And would recommend it to nearby tribes.



After all, it is thanks to our tribe that PrintShop Mail became the leading VDP Software

for + 15 years.



PrintShop Mail

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