

PLANETPRESS® SUITE



ENABLING VARIABLE DATA PRINTING
Output Management & Automated Delivery

SOFTWARE SELECTION CRITERIA
AND PROPOSAL TIP SHEET

PLANETPRESS SUITE*IS PLANETPRESS SUITE THE RIGHT SOLUTION FOR YOUR BUSINESS**Do you PRINT:*

- | | | |
|--|------------------------------|-----------------------------|
| 1. Invoices, purchase orders, account statements or pick tickets & labels with industry standard barcodes? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 2. Financial documents? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 3. Insurance documents or medical forms? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 4. Car rental contracts or any other types of contractual agreements? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 5. High volume mail merge? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 6. N-Up documents? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 7. Advertisements & flyers? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |

Are you LOOKING:

- | | | |
|--|------------------------------|-----------------------------|
| 1. For ways to efficiently target your customers based on their specific needs? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 2. For a higher & faster rate of response? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 3. For a solution that will let you plan in-house & design your own marketing campaigns? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 4. To reduce your operational costs & increase your bottom line revenue? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |

With respect to PRINTING, would you like to:

- | | | |
|--|------------------------------|-----------------------------|
| 1. Automate print processes? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 2. Execute remote & distributed printing? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 3. Perform round robin, job splitting & load balancing? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 4. Automate the distribution process of documents via distributed printing, email & fax? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 5. Print additional documents logically, based on the data printed?
(e.g. a thank you letter, a product notice or instructions, a coupon or marketing letter, terms & conditions) | YES <input type="checkbox"/> | NO <input type="checkbox"/> |

With respect to MARKETING, would you like to:

- | | | |
|---|------------------------------|-----------------------------|
| 1. Change the look of your forms? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 2. Change them frequently for specials or other reasons? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 3. Manage your promotional campaigns in one single document based on easy-to-use conditional logic processes? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 4. Use your intelligence data to communicate effectively with customers, business partners & employees? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |

With respect to WORKFLOW IMPROVEMENT, would you like to:

- | | | |
|--|------------------------------|-----------------------------|
| 1. Automatically deliver documents to your customers via email or fax? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 2. Automatically output documents to archive as a PDF, TIFF or JPEG? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 3. Conditionally process your data streams? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 4. Automate your workload processing 24/7? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 5. Add barcodes to your forms? | YES <input type="checkbox"/> | NO <input type="checkbox"/> |

PLANETPRESS[®] SUITE



BENEFITS

- Eliminate printing on pre-printed forms
- Easy management of distributed printing of transactional documents
- Increase response rates & customer retention by documents personalisation
- Turn invoices into advertising vehicles
- Print complex documents at high speed
- Accept data from most hosts (including XML)
- Eliminate errors due to manual interventions
- More flexibility for managing documents and communications

PLANETPRESS[®] DESIGN

Transactional & Transpromotional Document Design

- Create high quality documents, contributing to the improvement of corporate image
- Convivial tool with advanced design capabilities
- Control printer paper handling & finishing features
- Apply rules & conditions to better target customers

PLANETPRESS[®] WATCH

PLANETPRESS[®] SERVER

Automated document output management and unlimited printing to PostScript and Windows printers

- Increase operational efficiency
- Eliminate errors due to manual interventions
- Reduces costs associated with document distribution
- Captures & processes data from almost any source
- Automate the document distribution workflow
- Route through user-defined business rules

PLANETPRESS[®] IMAGING

Electronic image generation of documents for archive, email and fax

- Integrate with most EDM systems
- Full control over PDF creation and security settings
- Frees up floor space with archiving
- Eliminates costs associated with manual processing
- No user intervention required

PlanetPress Suite is a feature rich software application allowing you to implement printer-centric solutions; it is designed to merge print data with electronic documents at high speed, from virtually any data stream on any Postscript Level II or higher printer.

Many benefits can be derived from the use of personalised documents. Industry experts say that variable data printing results in a combination of effects for organisations, such as:

- Faster time to market
- More ways to generate revenue
- Higher rates of response & productivity
- Better customer service
- Consistency in message across media
- More accurate & up to date information
- Reduced costs while efficiently targeting customers

FEATURES

Design

- Easy to use, Windows-based documents design tool with Graphical User Interface (GUI)
- Drag & drop import of graphics & data
- Easy configuration of simple to complex business conditions
- Supports import of PDF, EPS, JPG, BMP & TIFF files
- Data-driven graphics including Bar, Line & Pie Charts
- Generates any industry standard barcode on the fly through a wizard
- Requires no host software or changes to host system
- Accept data from most hosts (including XML)
- White space management for transpromo applications

Automate - Print - Distribute

- Supports both colour & monochrome printers
- Control of printer functions such as tray selection & duplex printing
- Easy configuration of business processes for print and distribution automation for conditional routing
- Communication with external, e-commerce or web applications
- Optimal performance printing on PostScript printers and convenience printing on any Windows printers

Archive & Retrieve information

- Document output in PDF, TIFF or JPG for archival to EDM systems, email and fax distribution
- Easy search and retrieval of archived documents within an integrated and intuitive interface

PLANETPRESS. SUITE

PlanetPress Suite Pricing Guide

PLANETPRESS SUITE PRICING IS MADE UP OF 7 COMPONENTS



PLANETPRESS. DESIGN



PLANETPRESS. WATCH



OLCARE (Annual service contract)



PLANETPRESS. IMAGING



PLANETPRESS. SERVER



OLLEARN (Training)



PRINTER LICENSES

SOFTWARE MODULES & LICENSES



PLANETPRESS. DESIGN

- This component is free.
- Used to create PlanetPress Design forms.
- Installed on a PC.



PLANETPRESS. IMAGING

- Can only be used when a PlanetPress Watch or PlanetPress Server license is purchased.
- Used as part of workflow to create images such as PDF, Tiff and JPEGs.
- Best installed on a server.



PLANETPRESS. WATCH

- Automated document output and distribution management software.
- Best installed on a server.
- Output to printers will require the printers to be licensed.



PLANETPRESS. SERVER

- Automated document output and distribution management software.
- All documents are created on a server (Licensed module) and sent to the printer as Optimised Postscript Files.
- **No printer licenses required.**
- **Needs to be installed on a server.**



PRINTER LICENSES

- When using direct printing to printer and/or with PlanetPress Watch, the printer will require to be licensed.
- The printer license price is determined by two elements, speed and quantity.
- **Printers must have PostScript and a Hard Disc.**

SPEED BANDS

Determined by the device speed in black A4 images per minute. *(If the device is colour, say 15ppm but creates by utilising 4 passes, the speed could be 60ppm for black.)*

- Category I - up to 50 pages per minute (ppm)
- Category II - 51 to 69 ppm
- Category III - 70 – 105 ppm
- Category IV - 106 – 179 ppm
- Category V - 180 ppm plus

QUANTITY

This discount is given per order and per speed band. The lower bands are: **1 off**

- 2 - 5**
- 6 - 10**

If you buy 1 category I license and 1 category II license, you can't use the 2 – 5 band discounts, they are both priced at the 1 off band.

COMPLEMENTARY SERVICES



OLCARE

All PlanetPress Suite software must have an annual OL Care contract when sold. It is recommended that if you sell PlanetPress Suite as part of a rental/lease contract that the number of years of OL Care must match that of the rental/lease contract.



OLLEARN

It is strongly recommended that training be given for every new install of a PlanetPress Suite component.

THERE ARE 2 TYPES OF TRAINING DAYS:

CLOSED

Booked by the day. A closed day enables the customer to book the day(s) **they require** if available. Up to 5 people can attend a closed course.

OPEN DAY

Booked per person per day. Open days are held on **certain fixed days** through out each month and the client can book themselves on to any of these days.

THERE ARE TWO TYPES OF TRAINING:

- in classroom
- on line