

A GLIMPSE INTO PrintShop Mail's TYPICAL USERS



MEET WITH A VERY SPECIAL TRIBE



THEIR ENVIRONMENT

Predominately
located in the
print shop world



<100
employees



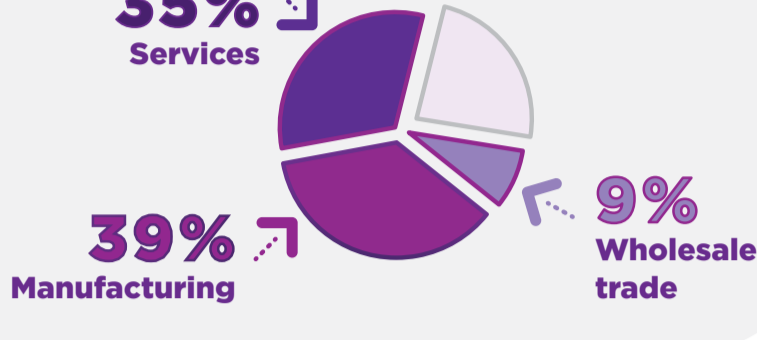
Medium-size
companies



Large
companies

...They can also be
found in printing
facilities within...

In these
industries:



Desktop



Multi users



Central Production
Server



And operate

Alone and locally, as a
group, or sometimes
offer their own VDP
services (Web)



THEIR TRADITIONS

Compose and
generate high-speed
mail-merge documents



Replace a
word processor
software that was
too restrictive



Data
PDF



Right off the bat, they'll
start using PrintShop Mail to:

Create variable documents
inside a graphical editor

Overlay variable
text & images
onto PDFs



Improve print
production jobs



THEIR RITUALS

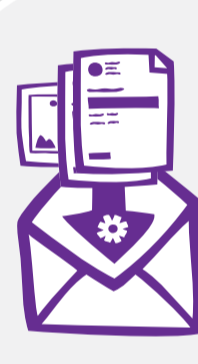
Signature
Variable images
and signatures

Postal barcodes



Brochures & Letters

Print
personalised
promotional
communications:



Do mail
merges

Numbered documents



Postcards



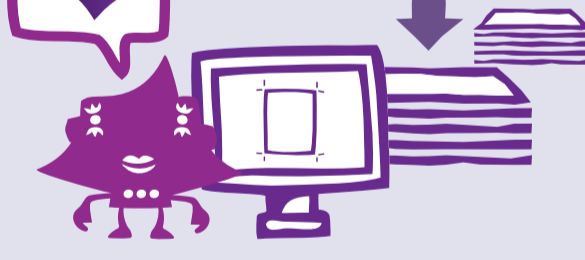
Generate
Up to 25 000
Pieces per job

...sometimes even
up to millions
Pieces per job

The reason for their success:

PrintShop Mail

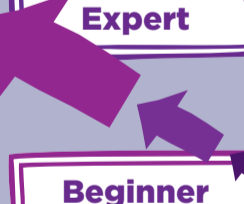
They worship the solution and especially love...



Its intuitive interface
and ease of use

Being able to create and
generate print jobs

Its scalability,
from VDP
beginner to expert



Making full use of
their digital printers

The autonomy
it brings them

And its affordability



To make it short,

OUR TRIBE

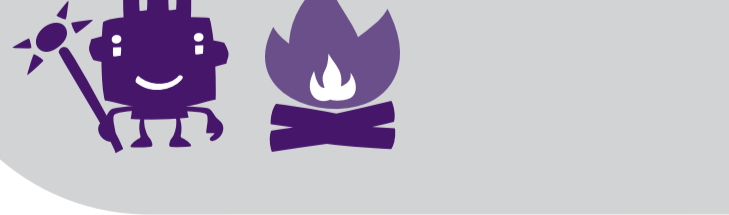
Is satisfied with
the solution



Has been using
PrintShop Mail

for
several years

And would
recommend it to
nearby tribes.



After all, it is thanks to our
tribe that PrintShop Mail
became the leading
VDP Software

for
+ 15 years.



PrintShop Mail

Objectif Lune Software



OBJECTIF LUNE

WE CREATE SIMPLE, EFFECTIVE
AND ENJOYABLE SOFTWARE,
helping companies better communicate
with their customers

www.objectiflune.com

CREATING NEW ways

All registered trademarks displayed are the property of their respective owners.
© 2013 Objectif Lune Incorporated. All rights reserved.