

OBJECTIF LUNE

What's New:
OL Connect Technology
2019.2

Version 1.0

THE HIGHLIGHTS

OL Connect 2019.2 is an important update with unique feature updates aimed at improving user experience.

	PrintShop Mail Connect	PlanetPress Connect	PReS Connect
Connectors made easy, with an improved custom plug-in architecture - New connectors for M-Files, SendGrid and MailJet		✓	✓
Faster and more reliable email communications with new Workflow plug-ins		✓	✓
Simplified template design with Dynamic Section Backgrounds and Import Template Resources	✓	✓	✓
Better performance with simplified scheduling settings in the new preference page - Parallel Processing	✓	✓	✓
PDF signing support	✓	✓	✓
Faster data processing and improved Workflow productivity		✓	✓
New REST APIs and improvements to existing endpoints		✓	✓

CONNECTORS MADE EASY

Leverage the cloud and increase connectivity with our improved plug-in architecture for creating responsive, efficient and powerful plug-ins for Workflow.

NEW CONNECTORS



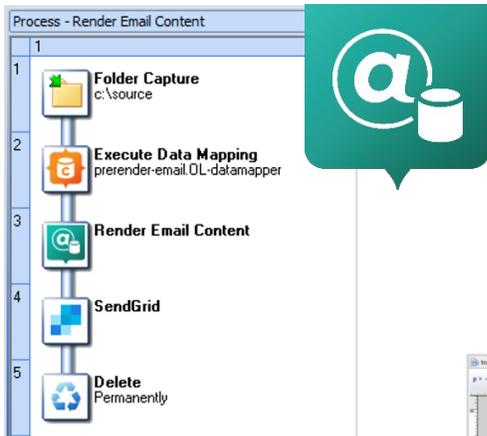
	PrintShop Mail Connect	PlanetPress Connect	PReS Connect
<p>M-Files</p> <p>This new connector to M-Files, a popular ECM system, allows the uploading and downloading of files from Workflow to M-Files. The connector can be used with both the on-premise and cloud versions of M-Files. This makes it a lot easier to use M-Files with our solutions such as Proof of Delivery, to store delivery notes in for example.</p>		✓	✓
<p>SendGrid and MailJet</p> <p>Simplified integration with Email Service Providers (ESPs) such as SendGrid and MailJet allows our new ESP specific plug-ins to pick up email messages created with OL Connect and to send them via fast Web APIs. This also provides the ability to track open rates, click through tracking and bounce handling, all in online dashboards.</p>		✓	✓

Note – these connectors are not directly incorporated into OL Connect products, their resources can be downloaded from help.objectiflune.com.

FASTER AND MORE RELIABLE EMAIL COMMUNICATIONS

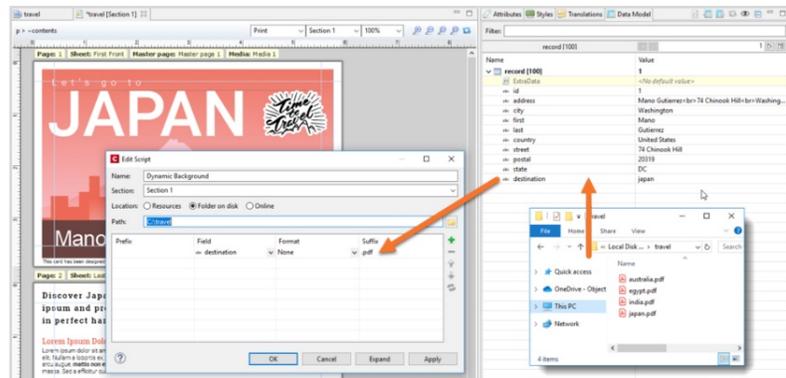
Email is now just as important as print for transactional communications. OL Connect 2019.2 brings faster sending and improved delivery rates.

	PrintShop Mail Connect	PlanetPress Connect	PReS Connect
<p>New Render Email Content plug-in for Workflow</p> <p>Improved email sending performance by separating the task of email creation from the actual sending.</p>		✓	✓
<p>Automatically generated plain text content for email</p> <p>Improved spam filter score as HTML-only emails can be a red flag.</p>		✓	✓



New Render Email Content plug-in for Workflow

Easier template design with Dynamic Section Backgrounds and Import Template Resources



FASTER AND MORE RELIABLE EMAIL COMMUNICATIONS

	PrintShop Mail Connect	PlanetPress Connect	PReS Connect
<p>Easier template design with Dynamic Section Backgrounds and Import Template Resources</p> <p>It is now possible to import design elements from existing templates such as images, snippets and stylesheets. This new feature allows for the import of media, master pages, sections and user scripts. Customers can also create a personalized document with their own designs in the background thanks to dynamic background options, a real time-saver.</p>	✓	✓	✓
<p>Parallel processing – Better performance with simplified scheduling settings in the new preference page</p> <p>The user interface has been greatly simplified by reducing the number of OL Connect Server settings. We have also added pre-sets to make the most basic use cases a complete no-brainer. The resulting interface is much more intelligible and easier to navigate.</p>	✓	✓	✓
<p>PDF signing support</p> <p>PDF signing enables the application of digital signatures for use cases where regulations require secure storage of the certificate. This properly supports signing certificates on secure devices such as USB tokens and Hardware Security Modules (HSMs).</p>	✓	✓	✓

DATA PROCESSING IS FASTER AND WORKFLOW PRODUCTIVITY IS IMPROVED

	PrintShop Mail Connect	PlanetPress Connect	PReS Connect
<p>Workflow</p> <p>JScript capabilities and PDF libraries have been updated. We now also offer the possibility to convert PDFs to bitmaps in order to easily generate the thumbnails of documents.</p>		✓	✓
<p>DataMapper</p> <p>PDF data mapping is now available without extraction, making the process much faster.</p> <p>Pre-sorting of CSV-type data ensures that the data can be processed in a specific order, without having to go through the entire file, making the process significantly faster.</p> <p>New features allows the DataMapper to skip the processing of some data streams according to specific conditions.</p>		✓	✓
<p>3rd party integration improvements</p> <p>We have streamlined our integration with third party applications and online solutions by adding a new REST API for creating rasterized images of print, email and web content. We've also improved our web content API to retrieve content with specific elements instead of the full HTML and added the ability to create email content that can be delivered via 3rd party email service providers.</p>		✓	✓