

PlanetPress® Connect

MAKE YOUR BUSINESS MORE SECURE!

COMPANY PROFILE

Design to Print 

Established for over 10 years, Design to Print offers a complete Digital Print Solution. From design, right through to final print, finishing and delivery. Design to Print is committed to producing high quality print materials to help their customers maximize the impact of their business communications.

They have experience in all areas of print and specialize in digital, variable data printing and mailing, with many clients in the financial, commercial and retail market.

www.designtoprintuk.com



Before

THE ISSUES

- Financial reporting documents were split manually, which led to mistakes.
- The company's hand-operated booklet machine would sometimes be misused by staff.
- They had no way of putting intelligence into their print output to drive the productivity of their hardware.
- It was difficult to manage the variable number of pages: there was no way to tell the booklet machine when a booklet started and ended.
- Two employees were needed to complete finishing.

Objectives

Print to Design needed a system that would:

- help ensure they complied with the stringent regulations in the finance sector
- significantly reduce errors caused by a lot of human handling
- work with their brand new hardware and booklet machine
- automatically know when a booklet starts and end



Now

THE BENEFITS

- Using Connect's Optimized Output Module, barcodes can now be added to booklets. Variable page numbers are now automatically managed and human errors have been significantly reduced.
- Data is now secure, thanks to barcodes indicating when a job starts and finishes. There is no more fear of sending wrong information to the recipients of the booklets.
- It now takes much less time to create booklets, freeing up time for more work.
- A single person now takes care of the finishing side of production. The second skilled employee can now focus on other aspects of production.
- Intelligent bar codes can now be automatically added to PDFs and booklets, eliminating manual processes.

“PlanetPress Connect makes our business more secure!”

Rob Dewhurst, Managing Director, Design

**PlanetPress®
Connect**

Objectif Lune Software

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