Optimizing invoicing
and accelerating cash flow with
PlanetPress®

This Objectif Lune customer prefers not to be named.

ABOUT THE COMPANY

This US wholesale food distributor specializes in the distribution of baked goods and other food-related ingredients.

Region: Midwestern USA
Industry: Food and Beverage
Document Type: Invoices

Identifying the Opportunity

All customer invoices were individually scanned to a folder and manually named. Invoices were sent one by one by email to each customer.

Employees spent a lot of time handling documents every day and wasted time trying to retrieve documents.

Before

THE ISSUES

➤ A lot of documents were manually processed, increasing the risk of errors and lost documents.

➤ The retrieval of information was slow and difficult because archiving was handled manually.

➤ To save on time spent by employees, they needed to automate their mailings.

The Solution

The company now uses PlanetPress to print customer invoices with barcodes and metadata, and manage their field services.

All shipping documents are printed and given to drivers for their delivery routes. At the end of the day, the drivers return the signed documents to the office, which are scanned in as a single batch.

The company prints invoice batches with PlanetPress, exports them and emails them with proof of delivery as a PDF attachment, all at once.

PlanetPress also allows the company to perform lookups for the appropriate customer invoices and shipping documents when needed.

Thanks to the barcodes and metadata, all documents are sorted by customer and can be sent in one envelope in no time.

Now

THE BENEFITS

➤ Print processes are optimized: PlanetPress eliminated the need to have dedicated forms printers, significantly decreasing customer printing costs.

➤ Productivity increased while improving process control and visibility.

➤ The company accelerated its cash flow.

➤ The company reduced manual errors, making gains in efficiency and improving customer service.

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