

MAIL PROVIDER with PReS® Connect

This Objectif Lune customer prefers not to be named.

ABOUT THE COMPANY

This UK-based company is a medium-sized traditional mail house. It has a wide range of customers but mainly caters to local authorities and financial institutions. They were using a high-performance legacy composition tool (PReS) that uses scripts to process all of their print jobs. But they weren't able to process PDFs and certain data because it was legacy.

Industry: Mail Services

Size: 50+ employees

Location: United Kingdom



Before

THE ISSUES

- They would spend a long time deconstructing data files or PDF files and then reformatting the data into a format fit for processing.
- They had to manually reconstruct and manipulate the design of documents for look and feel.
- Barcodes and OMR marks had to be added manually, which was a time-consuming and inefficient process. This would typically take 20 to 25 minutes per document type. Since they were dealing with approximately 200,000 PDFs a month, it involved a considerable amount of time.



Identifying the Opportunity

They wanted a solution that was intuitive, that could handle all data types and that would be future-proof. They looked at competitive software but, due to either cost or complexity of use, they decided against the other options. They turned to OL Connect as they had a good experience with Objectif Lune in the past and were very happy with the level of support.

The Solution

PReS Connect now speeds up the entire process described above. The average processing time has been reduced from about 20-25 minutes to 1 minute. Multiply this by the approximate 200,000 PDFs they process a month, and it is clear that the time spent on processing was significantly reduced.

Connect currently handles around 20,000 PDFs a month, the remainder run through their classic PReS set up. They have not been able to transition their old jobs on PReS Connect due to their current workload. Currently 10% of their total work is on PReS Connect.

By using OL Connect, the company could provide a web portal for customers to submit their print jobs from their own office. These would then be processed automatically through the workflow tool. This is currently being explored as part of phase 3 of their transition.

Now

THE BENEFITS

- Current time based on 20,000 PDFs per month at 20 minutes each using classic PReS is approximately 278 days. **By using PReS Connect, they can process 20,000 PDFs in 14 days.**
- At full speed of 200,000 PDFs a month, **the switch from classic PReS to PReS Connect has cut the time from 2,778 to 140 days.**

**PReS®
Connect**

OL™ Software

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