

OL™ Connect Send

:::briefabrik – in one step, send and receive digital and analog mail with this **hybrid mail solution**
It's economical, quick and secure.

ABOUT OUTPUT.AG

output.ag is a service company that provides I/O management and digital mail solutions. Since 2016, it has focused on electronic mail delivery as a new business opportunity, a unique concept focused on evolving beyond classic paper-based mailbox.

OL Connect Send integrated digital processes developing a complete solution – its “bitkasten”, combines the classic mailbox with digital communication channels to tackle the challenges of the 21st century.– the :::briefabrik.

output.ag
Freiheit digital erleben.



Webpage

www.output24.de

The Challenge

All companies nowadays are facing the challenge of digital transformation. As a service provider, output.ag was looking for a solution to expand its service portfolio and complement the possibilities of its “bitkasten”. On the other hand, it wanted to give small and medium-size companies the opportunity to advance their digitization and gain access to the new services, not just large companies.

Before

THE ISSUES

- Service providers were looking for opportunities to expand their range of services, to retain existing customers, acquire new ones, increase orders, and optimize capacity utilization.
- Risks associated with overhauling current systems to integrate complex and expensive systems, while increasing user friendliness and reliability in digital dispatch.
- The recurring processing tasks: printing, inserting and filing, are manually time consuming and error prone.
- A simple, fast, ready-to-use and above all secure solution was needed for mail dispatch and administration, a solution that would provide benefits to all sides and adapt to their individual requirements.

The Solution: OL Connect Send

OL Connect Send is an integral part of this :::briefabrik – output.ag’s outstanding, innovative solution. The comprehensive, turnkey hybrid mail solution handles large and small quantities of outgoing mail, making digital mail delivery at the recipient’s postal address possible. It’s simple and ingenious!

Now

THE BENEFITS

- Simultaneous analog and digital mail dispatch: Optimising the entire output process combining web2digital and web2print.
- It can be used immediately by the customer—without changing existing processes or involving substantial investment.
- It’s flexible and adaptable—for both the sender and recipient.
- It’s secure and central.
- It saves time and money because of reduced manual handling, lower postal charges and fewer materials.
- Improved Customer Experience: customers decide how they want to receive their documents: digitally or via mail. With digital document delivery received within minutes.
- Empowered senders: control how long documents remain on the server prior to analog printing and dispatch.