



ZUELLIG PHARMA

ABOUT ZUELLIG PHARMA

Starting out in Asia over 60 years ago, Zuellig Pharma has established itself as the leading healthcare distribution solution specialist in the region. Serving 15 countries and regions in Asia, we are constantly evolving our quality services, IT systems, facilities and management in order to create enduring market partnerships based on trust, open communication, responsiveness, vision and top results. In the past six decades we have built up extensive experience in Asia Pacific, meeting the ever-changing needs of the marketplace through continuous innovation, efficiency and forward-looking management. We combine extensive local market expertise with global vision and the latest technological developments to provide dedicated, cutting-edge distribution solutions to the healthcare industry. All of our state-of-the-art facilities operate in strict accordance with rigorous quality management standards and set industry benchmarks for excellence.

WWW.ZUELLIGPHARMA.COM**PLANETPRESS. SUITE** 

Production and printing of customised documents, automated collating and distribution of documents by mail or fax, and simultaneous archiving.

PlanetPress Suite is a complete software solution that enables companies to create customised business documents, and offers advanced printing management and distribution features. Documents created with PlanetPress Suite can be printed on all types of printers, archived, and emailed or faxed using a sophisticated distribution management process. Its ease of use, affordability and open architecture make it the ideal solution for companies seeking to enhance, produce and distribute variable content business documents.

A simplified logistic workflow with automated document output and zero human error!

A leading distribution solutions provider for healthcare products reduces its operational costs and improves customer services with PlanetPress Suite.

Located in Hong Kong, Zuellig Pharma is Asia Pacific's leading distribution solutions provider for healthcare products. Serving 15 countries and regions in Asia, Zuellig Pharma provides end-to-end distribution solutions for the healthcare industry such as warehousing, sales order processing, invoicing, credit & risk management and delivery and transportation amongst others. As for any organization evolving around the healthcare industry, Zuellig Pharma's operations must operate in strict accordance with rigorous quality management standards and the internal logistics processes must be as efficient and error-free as possible.

The variety of services offered by Zuellig Pharma implies a significant amount of documents, forms and communications such as multi-part business forms, statements and invoices, reports, pick tickets and shipping labels.

While all the data is hosted in an IBM AS/400, every document or form was previously printed on heavy duty IPDS line matrix printers. The use of matrix printers requires usage, stocking and maintenance of NCR pre-printed paper and costly ribbon cartridge; It also require resources to manually decollate and separate the NCR forms. These operations contribute to elevating operational costs, notwithstanding the potential of error due to manual manipulation and forms wastage. When an error occurs or a document needs be reprinted because it was damaged, the entire logistic chain is halted and delayed. Because everything was done manually, reports were difficult to produce and required the manual collection of dispersed information.

Zuellig Pharma was looking for a solution that would allow them to simplify and streamline their logistics operations by automating their document output and management while being able to easily provide reporting. To achieve these goals, they needed to replace their line matrix printers with laser printers and integrate an open architecture solution allowing them to keep their mainframe in place but gain flexibility in data manipulation and output management and automation. They also wanted to reduce their operational costs.

The company evaluated the potential of PlanetPress Suite. Its ease of use, open architecture, optimal use of the printer's engine and production functionalities such as conditional printing, full control of printer paper handling features, barcode generation and advanced automation capabilities quickly convinced them it was the perfect solution to meet their standards of excellence.

Today, the company generates all documents and forms using incoming data from its host, automatically add barcodes, splits and email reports to the right recipient based on simple business rules, conditionally embed chops, watermarks or signatures while archiving a copy of each document in their Electronic Document Management Systems, all with no human intervention!

With the implementation of PlanetPress Suite, the company significantly reduced its operational costs and those associated with the usage of pre-printed forms; entirely eliminated human errors, increased response time on customer service; enhanced its corporate image with more readable laser print and most importantly, simplified its logistic workflow with document automation.

**For more information, visit
www.objectiflune.com**