ABOUT DUC

DUC is the first European producer of certified poultry products and specialises in the production, slaughter, packaging and marketing of high-quality poultry products. It offers a complete range certified «Label Rouge» and standard products that meet all quality requirements. The company has six production facilities in France and launched operations in Bulgaria in December 2007. The Chailley site has been certified ISO 14001 since 2003. DUC is quoted on NYSE Euronext Paris™ - Compartment C , ISIN: FR0000036287 – Mnémo: DUC - Reuters: DUC.PA.

WWW.DUC.FR

A return on investment in under 6 months!

DUC eliminates the manual preparation of documents and reduces printing costs with PlanetPress Suite.

DUC has some 10 sites used in the production, slaughter and packaging of poultry, and the manufacture of further processed products. As a certified agri-food company, it observes and maintains high quality standards and strict practices at all corporate levels, from production to processing and delivery. These methods also apply to the internal processes that keep operations running smoothly. Always mindful of these standards, DUC reviewed its production, management and distribution of transactional documents in spring 2009. As part of this review, the company mandated Pitney Bowes to replace its folding and inserting equipment, and postage meters.

To reduce printing and inserting costs, Pitney Bowes presented PlanetPress Suite, which simplifies the production of varible-content business documents while offering advanced workflow automation features. PlanetPress Suite sets itself apart through its open architecture, ease-of-use, numerous automated features and affordability. In conjunction with Pitney Bowes, DUC conducted an in-depth economic study that revealed a return-on-investment in under six months, including a comprehensive training budget, which hastened the decision-making process.

Before selecting the software, DUC had already identified certain improvements it wanted to make to its internal processes. An old tool was being used to edit invoices, which printed every night without being sorted or collated. Some 500 documents totalling 1,000 pages were being printed daily and then had to be sorted and collated manually, according to client and mailing address in order to add the correct postage. These batches were then sent to the insertion operator. Accordingly, it was common to do several separate mailings for various types of documents for the same client. These processes sometimes led to manual errors and high printing and mailing costs.

The implementation of PlanetPress Suite has enabled automated sorting and collating of documents for mailing, the elimination of manual processing and errors caused by insufficient postage. An OMR code is automatically affixed on all documents to manage insertion. These improvements have enabled DUC to reduce its production-printing-insertion time by 30%.

PlanetPress Suite has also enabled DUC to eliminate the use of pre-printed paper and to actively control page backgrounds according to the datastream. Document templates are managed and maintained electronically, and dynamic page backgrounds enable a greater amount of information to be printed, thereby reducing the total number of pages printed daily from 1,000 to 700 and, consequently, paper and ink costs. Moreover, the company can make changes to the general conditions printed on the reverse in real time.

«PlanetPress Suite is an extremely powerful but user-friendly tool and we continuously explore ways to optimise our business practices.

Xavier Bourcey, head of Systems & Networks at DUC's Information Services department

The company also wanted to merge two types of printing: drafts and invoices, to eliminate multiple mailings to the same client. With PlanetPress Suite, drafts are now printed on the invoices, so that only one page needs to be printed and sent. Drafts are also printed on the statements, further reducing the number of pages printed and sent, and bringing down the number of pages printed from 700 to 300 per day. The company is now planning to merge multiple mailings, regardless of document type, into a single mailing.

«PlanetPress Suite is an extremely powerful but user-friendly tool,» says Xavier Bourcey, head of Systems & Networks at DUC's Information Services department. «It has highly advanced features that enable the user to continuously explore ways to optimise business practices.» In fact, while implementing automated processes, the company noted that invoices were being printed daily, only to later be thrown out. Such was the case for inter-plant invoices, which were already recorded in the operating accounts. Since no hard copies of these documents were required, a PlanetPress Suite automated process now deletes them from the print batch.

However, the benefits of using PlanetPress Suite don't stop at reduced printing costs. In fact, DUC also uses it as an enterprise content and electronic document management system. The company now stores an indexed PDF version of each document directly on a server. Its former management system was replaced by a single solution that enables DUC to consult search results in real time. The company is now planning to migrate its saved searches from the former system to PlanetPress Imaging.

«PlanetPress Suite opens the door to numerous possibilities, and our users are now asking that other documents be migrated to this high-performance tool,» adds Mr. Bourcey. «Our current print volume could be reduced significantly by integrating the processing of other documents into PlanetPress Suite, such as orders received electronically (EDT), which total some 1,000 pages a day. These transactions can easily be integrated into an archiving process that enables the archived documents to be consulted.»

PLANETPRESS. SUITE ▦▦▦▦▦

Production and printing of customised documents, automated collating and distribution of documents by mail or fax, and simultaneous archiving.

PlanetPress Suite is a complete software solution that enables companies to create customised business documents, and offers advanced printing management and distribution features. Documents created with PlanetPress Suite can be printed on all types of printers, archived, and emailed or faxed using a sophisticated distribution management process. Its ease of use, affordability and open architecture make it the ideal solution for companies seeking to enhance, produce and distribute variable content business documents.

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