

Capture

OPTIMIZE YOUR DELIVERY PROCESSES, FROM DEVELOPMENT TO INVOICING

This Objectif Lune customer prefers not to be named.

COMPANY PROFILE

Our client is a French brewery located in the South of France that supplies its customers with a wide range of alcoholic and non-alcoholic beverages. The company also recovers empty barrels as an additional service. Thanks to Objectif Lune's Capture solution and Anoto pen, the company has enhanced its delivery process and significantly reduced delivery note costs. They process, on average, 10,000 delivery notes a month, yet there has been no major disruption in the drivers' routine. They take notes as usual, only now all the data is sent automatically to their ERP!

Industry: Brewery
Revenue: 35 million euros
Size: 160+ employees

Identifying the Opportunity

The company was looking for a solution to modernize and digitize its delivery and invoicing processes. They wanted to reduce costs and enhance their brand image to ensure long-term growth.



Before

THE ISSUES

The brewery had to wait until the end of the day to process all of the delivery slips of its 45 drivers. These would then need to be verified, scanned, archived, and re-entered in their CRM. Two full-time administrators were needed to handle the invoice verification alone. Keeping track of deliveries and retrieving barrels was a complex, lengthy and error-prone process, and it required a lot of paper.

- Lack of flexibility in the retrieval of delivery notes
- High error rate, lack of document integrity
- Many manual time-consuming processes
- Overuse of paper due to unnecessary scanning and archiving

Objectives

The company needed to improve several processes:

- removal of matrix printers for laser printers
- optimization of delivery orders and document archiving
- elimination of the former paper process that involved noting repeats, getting signatures and adding customer comments on delivery notes
- improvement in generating control forms - personalized inventory slips issued based on the number of items per truck
- improvement in the issuing of invoices



Now

THE BENEFITS

Now, thanks to Capture, the drivers are able to send data in real time from the delivery forms directly to the PlanetPress server. They write down their notes as usual, but this time with the digital Anoto pen, which automatically sends the data to the company's ERP system, while being electronically archived by PlanetPress. If the required fields are not filled in, an alert appears in the report.

- Digital delivery orders - Postal and envelope costs cut by a quarter
- Accurate retrieval tracking - The number of barrels collected is instantly calculated
- Sorting and grouping of products optimization - Labour time cut by 60%
- Digitalization of most of the paper processes - Overall annual cost cut by over 53,000€
- Printing on laser printer - Cost reduced, easy to use

Capture

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 Powered by PlanetPress®

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