

# PlanetPress® Connect

OL® Software

A digital transformation **toolbox** that helps you deliver automated and customized communications to your customers

## Input Information



### 1 Input Information

Automatically extract data and documents from any system

ERP, CRM, legacy systems, etc.

## Compose



### 2 Compose

Re-engineer your existing documents or create new personalized content for print, email, web and mobile

## Distribute



### 3 Distribute

Automate output using rules and conditions to control it's final format and destination

Web browser, email, folder, printer, EDI, ECM archive, SMS provider, Capture OnTheGo\*

## Interact



### 4 Interact

Use your digital output to create new digital inputs and trigger follow-up processes

Your customer

## Bring **multichannel communications** and **process automation** to your business

*PlanetPress Connect helps companies make better use of their data and to build personalized, automated and interactive customer communications.*

Printed communications are here to stay but, with the rise of digital technologies, the majority of consumers expect to have alternatives to print such as; responsive emails, web portals, text messages and other forms of digital output.

Developed to make digital transformation easy for any business, even with limited resources and time, PlanetPress Connect helps companies overcome the rigidity of large data systems.

- Leverage your existing data wherever it may be
- Output in industry standard print formats
- Natively output HTML emails and web pages
- Trigger follow-up processes based on customer interactions

PlanetPress Connect uses data from different systems and re-designs the output to make it consistent and to improve your customer communications without the risk of making changes to your critical business processes.

\* Requires a Capture OnTheGo user license.

# Benefits

Makes digital transformation a reality without changing your existing IT environment

Ensure document accuracy

One design tool, multichannel output

Increases efficiency and productivity through business process automation

Allows you to meet your customer's communication requirements

Helps you improve your customer service and get more feedback through ongoing automated interactions

# Use it for

Improving the quality and value of your most critical transactional documents (statements, invoices, letters etc.)

Document enhancement (barcodes, OMR)

Mail preparation (grouping, sorting etc.)

Multichannel business communications (print, web, email, mobile)

Automating business processes (schedule, capture, compose, distribute, interact)

Creating archival documents (PDF/A-3, etc.)

Creating industry standard print formats (PDF, PostScript®, PCL etc.)

# OL® Care

Maintenance Services

Guaranteed peace of mind with OL Care

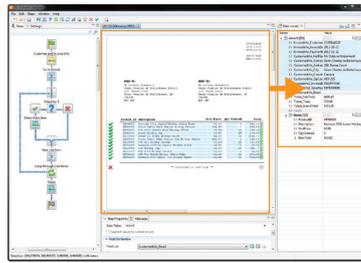
- Benefit from assistance with installation
- Get your business back on track if things go wrong
- Download the latest updates and upgrades at no extra charge

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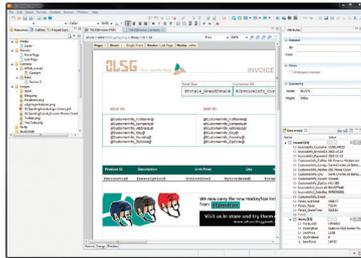
[planetpress.objectiflune.com](http://planetpress.objectiflune.com)

# Features



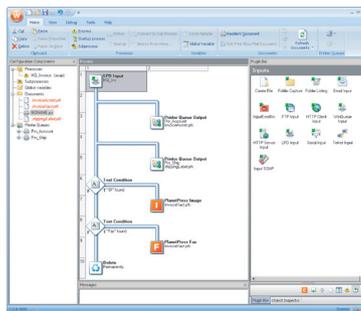
## DataMapper

- Extract data from almost any source, including most print streams
- Powerful data mapping tools with GUI and advanced scripting modes
- Normalizes all inputs to a unified format to make designing layouts easier



## Designer

- Multichannel contexts in a single designer
- Supports textwrapping, page overflow, tables, white space management, barcodes and much more
- Design modes include easy to use drag & drop, as well as HTML5, CSS, JavaScript



## Workflow tool

- Trigger processes
- Capture input (folders, web, email etc.)
- Create rules and conditions
- Create and distribute output
- Connect to other systems

PlanetPress® Connect is available two ways



### License

Perpetual license with a yearly maintenance contract

or



### Subscription

Yearly subscription that includes additional functionalities

+ **Optimized Output**  
Smaller file sizes and faster printing

+ **PlanetPress Connect Imaging**  
Create archives with indexes including PDF/A-3 for e-Invoicing

# Typical Applications

- ✓ **Accounts receivable**
- ✓ **Correspondence management**
- ✓ **ECM system integration**

